



## Hirschler Fleischer Spirit Contest

March 31, 2012

**Due no later than Friday, March 9.**

Please complete the following information below and return to [pete@sportsbackers.org](mailto:pete@sportsbackers.org), fax to (804) 285-3132 or mail to Sports Backers/100 Avenue of Champions, Suite 300/Richmond, VA 23230.

1. Group/Organization Name: \_\_\_\_\_

2. Type of Group/Organization: \_\_\_\_\_

3. Preferred Location: \_\_\_\_\_

4. Time Available : \_\_\_\_ hours  
(Times range from 1-4 hours, with bonus points awarded to those assigned to longer timeframes.)

5. Theme (if applicable): \_\_\_\_\_

6. Estimated number of people: \_\_\_\_\_ (A minimum of 8 people is required.)

7. Contact Name: \_\_\_\_\_

8. Contact Email: \_\_\_\_\_

9. Event Day Phone: \_\_\_\_\_

10. Addition comments/Questions: \_\_\_\_\_

\_\_\_\_\_



**A representative from each group participating in the Hirschler Fleischer Spirit Contest must sign this waiver in order participate and/or receive prize money.**

**Spirit Contest Participant’s Agreement, Waiver, Release and Acknowledgment:**

I, for myself, my group and everyone entitled to act on my behalf, waive and release the Metropolitan Richmond Sports Backers and its officers and agents, the Richmond Road Runners Club, the City of Richmond, Ukrop’s Homestlye Foods, Martin's, Virginia 529 College Savings Plan, Anthem, AT&T, Subway, CarMax, Bon Secours, The Coca-Cola Company, Hirschler Fleischer, The Massey Cancer Center, all other sponsors, their representatives and successors including USA Track & Field, its officers, directors, agents and employees from all claims or liabilities of any kind arising out of my band’s participation in this event, including without limitation any claims for libel, invasion of privacy, or related to the right of publicity.

In consideration of my group’s engagement as a participant in the Hirschler Fleischer Spirit Contest, I hereby grant the following rights, both individually and on behalf of my band, to all of the foregoing entities identified above, including their legal representatives and assigns:

- a) the unrestricted right and permission to copyright and use, re-use, publish, republish, and reproduce any photographic portraits, pictures, motion pictures, recordings, or any other record of my group’s participation in the event without restriction as to changes or transformations in image or sound, made through any and all media now or hereafter known, for any other purpose whatsoever.
- b) the unrestricted right and permission to use any photographic portraits, pictures, motion pictures, recordings, or any other record of this event for any purpose, including without limitation any television/radio/web/print advertising and promotion for future Ukrop’s Monument Avenue 10k presented by MARTIN’S or Sports Backers events.

I hereby affirm that I have read the above Spirit Contest Participant’s Agreement, Waiver, Release and Acknowledgement prior to its execution, and I fully understand the contents thereof. This agreement is the entire agreement of the parties hereto and shall be binding upon me and my group.

<b>Printed Name</b>	<b>Group Name</b>	<b>Event Day Phone</b>
<b>Signature</b>		<b>Date</b>